

Brainstorming Problems

Not enough fun - have fun events (like bowling) // advertising the events well, mingle with members // build up the hype // eboard has to be into it // word of mouth

Not enough culture - have more cultural events - no one comes out...add food, add balance. Creative/clever advertising.

New ideas for events

Recruitment - personal contact (1 on 1), external influence, make non-Vietnamese people feel welcome, helps if you have a non-Viet e-board member. Facebook!

Only come for food - charge them, hold the food until the end, target those people who just come for food--send your best "sales person or PEOPLE" A food where they have to sit-down (sit-down food).

Retention, lots of members not participating, no connection or bond, drama. - Tell them it's "GAME TIME." They don't have any responsibilities, they don't feel like they belong--get them involved! Motivate!

Fundraising, need to find more lucrative fundraising ideas, we are college students. -

Manpower - get your dedicated people to talk to non-active members--get them more involved.

Balance between distribution of fund (cpp vs vsa) - ???

Collaborating with other Asian student orgs or other groups -- might be good for fundraising? Event that goes to a cause.

More recognition within the community - volunteer. go to community events. be visible. CPP is a great way to do it, shows your org cares. // Take charge of an event - take initiative. community meetings

Recognition within the organization

More organized roster (current members, alumni)

Starting on-time

Expanding to non-Asian affiliates